

# Cookie statement Edufax B.V.

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### What are cookies?

Cookies are small pieces of data, stored in text files, that are stored on your computer or other device when websites are loaded in a browser. They are widely used to “remember” you and your preferences, either for a single visit (through a “session cookie”) or for multiple repeat visits (using a “persistent cookie”). The cookies ensure a consistent and efficient experience for visitors, and perform essential functions such as allowing users to register and remain logged in. Cookies may be set by the site that you are visiting (known as “first party cookies”), or by third parties, such as those who serve content or provide advertising or analytics services on the website (“third party cookies”).

Both websites and HTML emails may also contain other tracking technologies such as “web beacons” or “pixels.” These are typically small transparent images that provide us with statistics, for similar purposes as cookies. They are often used in conjunction with cookies, though they are not stored on your computer in the same way. As a result, if you disable cookies, web beacons may still load, but their functionality will be restricted.

### How we use cookies?

For our website to work properly, we need to collect certain basic information on our users. To do this, we create files known as cookies on our users’ devices. These cookies are designed to gather and store information about the user and the use of our website(s). We collect a number of these cookies for various reasons: not least to track our own performance, but also to let us serve the user content tailored to the user’s own preferences and specifications. Amongst other things, the cookies we use allow us to use data to improve our website. By this, we aim to make the user’s experience of our services and platforms much smoother and more interactive.

### The cookies that we use

Each cookie has its own purpose. In general, the cookies can be categorised as follows: strictly necessary, functional cookies, analytical cookies and tracking - or third-party - cookies. In this document we listed the cookies we use on our website per category, explain why we use those cookies and inform you when they expire. Without your explicit consent and permission, we will only use the functional and analytical cookies that have been designed to analyze visitor statistics on your device(s).

#### Strictly Necessary

These cookies are essential for our website to perform its basic functions. These include those required to allow registered users to authenticate and perform account related functions, as well as to save the contents of virtual “shopping carts” in sites that have an ecommerce functionality.

#### Functional Cookies

A number of functional cookies are also necessary for the proper functioning of our website. We use functional cookies to remember your preferences and to help you use our website efficiently. These cookies may be used to store information such as account name, language and location. We use the following functional cookies on our website:

Name:	Set by:	Retention Period:	Purpose:
SERVERID	Edufax.nl	Session	This cookie is used to assign the visitor to a specific server - this function is necessary for the functionality of the website.

CookieConsent	Edufax.nl	1 year	Stores the user's cookie consent state for the current domain.
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### Analytical cookies

Analytical cookies collect information on how users interact with our websites. These statistics offer us insight into how many visitors our website receives and help us measure which pages are visited most or least frequently. As such, these cookies allow us to make improvements to our website and to facilitate a more user-friendly experience. We use the following analytical cookies:

- **Google Analytics**

We use Google Analytics, which allows us to track and monitor how users use our website and how effective our AdWords ads are. The information we obtain as a result, including your computer's IP address, is subsequently transferred to and stored by Google on servers in the United States. Google uses this information to track how our website is used, provide reports to us, and to provide its advertisers with information about the effectiveness of their campaigns. Google may provide this information to third parties if Google has a statutory obligation to do so, or in so far as these third parties process the information on Google's behalf. We have no influence on this. We have not given Google permission to use the obtained Analytics information for other Google services.

Name:	Set by:	Retention Period:	Purpose:
_gat_	Google Analytics	1 day	Used to monitor the number of requests to the Google Analytics servers.
_gid	Google Analytics	1 day	This cookie registers a unique ID that is used to generate statistical data on how the visitor uses our website.
_ga	Google Analytics	2 years	This cookie registers a unique ID that is used to generate statistical data on how the visitor uses our website.
collect	Google Analytics	Session	Used to send data to Google Analytics about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels.

### Third Party cookies

Third Party cookies are cookies originating from a domain other than the one you are visiting. These include social media platforms such as Facebook and Twitter (through the use of sharing buttons), or embedded content from YouTube. As a result, cookies may be set by these third parties, and used by them to track the user's online activity. Companies often use these tracking cookies to aggregate online activity into a customer profile and to subsequently create customized, specific advertisements. Edufax B.V. has no direct control over the information that is collected by these cookies. We use the following third-party cookies: *none at this moment*

Name:	Set by:	Retention Period:	Purpose:

Our website contains buttons that link to social networks such as Twitter, Facebook, LinkedIn and YouTube. For these buttons to work, these social media companies set cookies on the user's device(s) and collect certain personal data of the users of our website. For more information about the data these companies collect, please refer to their respective privacy policies. Please be aware that these policies are subject to regular change.

- [Google](#)
- [Google Analytics](#)
- [Twitter](#)
- [Facebook](#)
- [LinkedIn](#)
- [YouTube](#)

## Consent

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You may see a “cookie banner” on our websites, particularly if you are in the European Union. If so, then our ad program does not set, or allow our ad partners to set, cookies that are used to show you targeted ads before you accept. When you consent in this manner, we and our advertising partners may set third party advertising cookies on our network in order to show you personalized ads. We’ll display the banner to you periodically, just in case you change your mind.

We set a cookie to help us understand how visitors engage with websites that participate in our ad program. Visitors may opt out of our use of this information by visiting this link (the opt-out will be processed immediately with no confirmation step). When you opt out, we replace the unique value for that cookie with an opt-out value. To do so, you must first delete all local cookies. The opt-out works across all websites in our ads program. If you have opted out by accident, or wish to opt back in, you may do so by visiting this link. Please note that this option is browser specific, and so if you use a different device or browser or clear your cookies, then you will need to repeat the process.

## Contact

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You can contact us at all times if you have questions or requests. Please find our contact details below:

Edufax B.V.  
Valkenswaardseweg 3a  
5595 CA Leende  
Telephone +31 (0) 402047470  
E-mail [info@edufax.nl](mailto:info@edufax.nl)

And our social media:

Youtube	<a href="https://www.youtube.com/user/EdufaxNL">https://www.youtube.com/user/EdufaxNL</a>
Twitter	<a href="https://twitter.com/edufaxnl?lang=nl">https://twitter.com/edufaxnl?lang=nl</a>
Facebook	<a href="https://www.facebook.com/EdufaxNL/">https://www.facebook.com/EdufaxNL/</a>
LinkedIn	<a href="https://www.linkedin.com/company/edufax">https://www.linkedin.com/company/edufax</a>

## Changes to our cookie policy

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We reserve the right to adjust this cookie policy. If there are any changes, we will publish them on our website.

*This privacy policy is translated from Dutch. In case of a disagreement or a dispute relating to the interpretation of the English text, the Dutch text will be binding.*